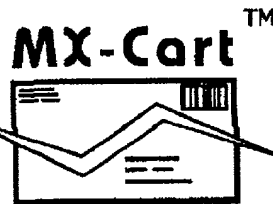
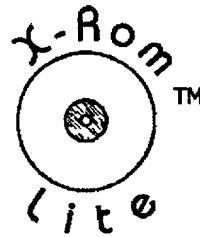
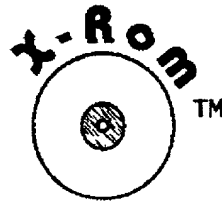


eMedia™ Carts

Platform Chart

This cart
runs on a
server.



All of these carts
connect to the
Internet and the
X-Manage™ back
end server
solutions.

This direct
marketing cart
runs in email
messages.

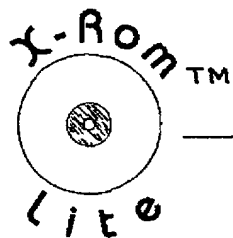
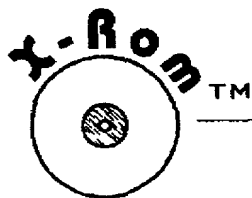
Figure #1 Platforms: Server / Local Systems

© 2001 eMedia™

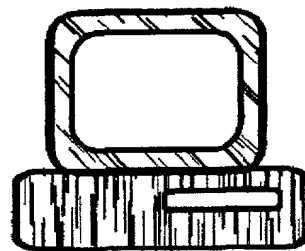
e Media™ Carts

Shopping Carts Locally Hosted
on PCs, CDs, DVDs, TV Hosts and other media devices.

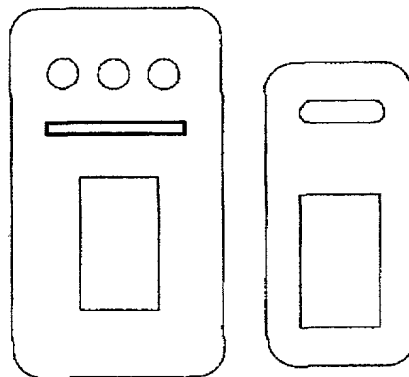
The Carts



Client PC



X-Manage™



Back End Systems
Accounting, Order Fulfillment, Etc.

Figure #2 Media Devices

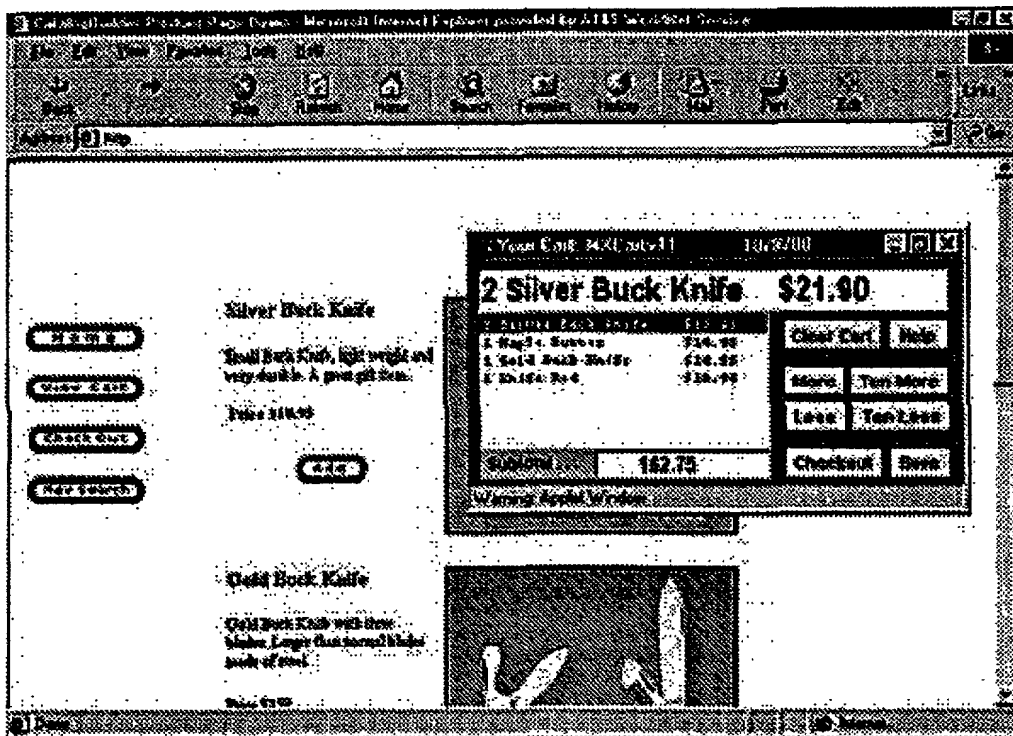


Figure #3 Floating Cart Window

The screenshot displays a web browser window with the address bar showing "http://www.catalogbuilder.com". The browser's toolbar includes buttons for Back, Forward, Home, Search, Favorites, History, and various icons. The main content area features the "CatalogBuilder" logo and a section titled "Your Order:".

Item	Description	Unit Price	Quantity	Item Total
001 0001	Gold Book Bundle	\$150.00	1	\$150.00
001 0100	Silver Book Bundle	\$150.00	1	\$150.00
Total, Less Tax and Shipping & Handling				\$300.00

At the bottom of the order summary, there are three buttons: "View This Site", "Checkout", and "Continue Shopping".

Messaging Window

100359-10001

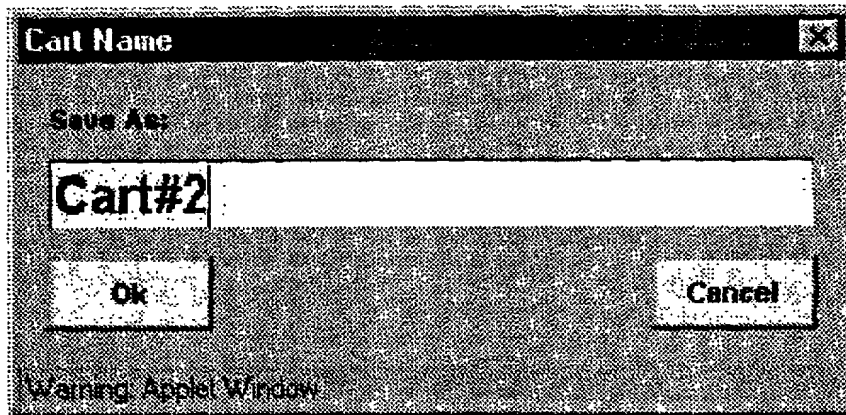


Figure #5 Suspended Memory System

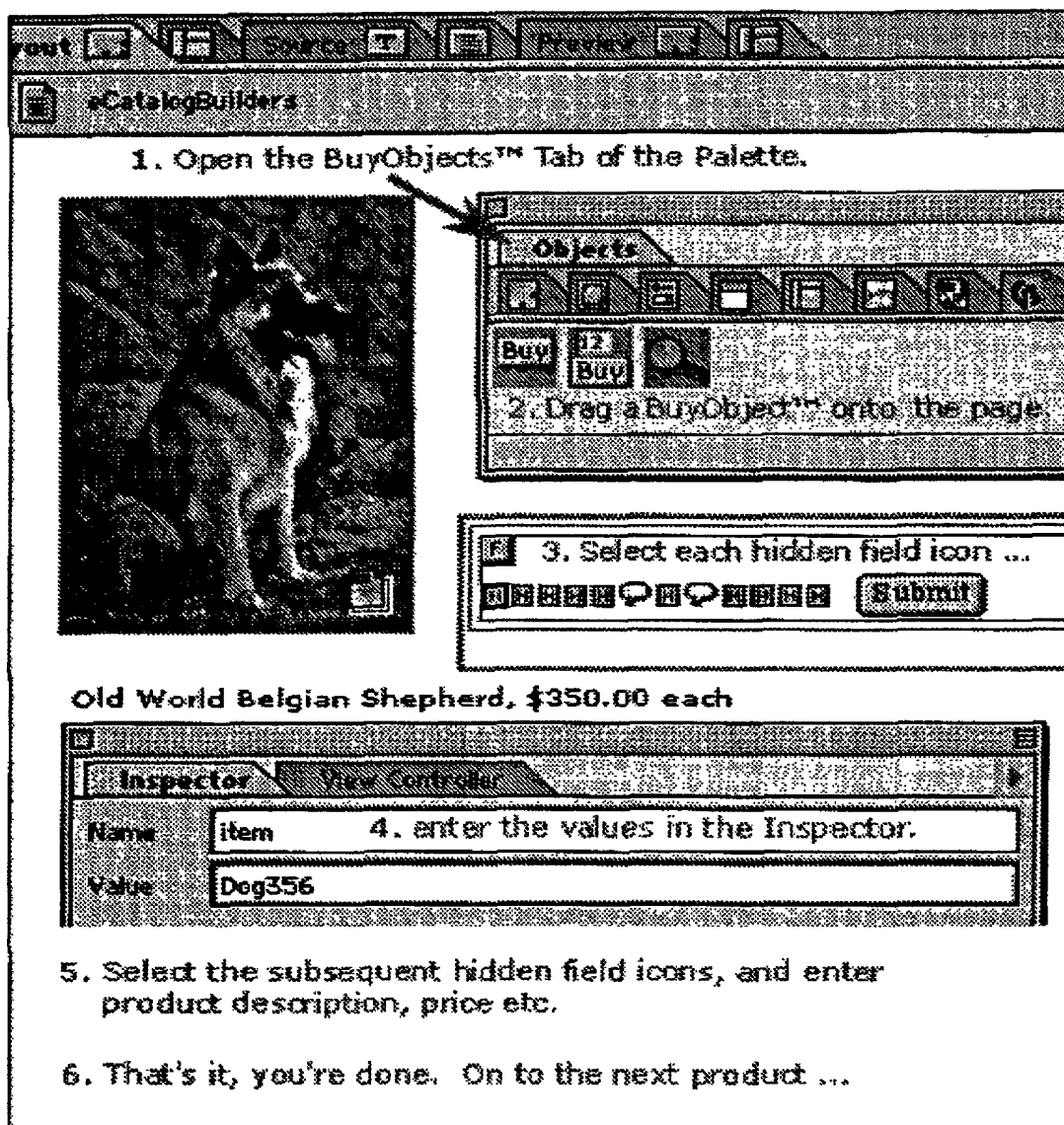


Figure #6 Example Buy Object

10025509 102201

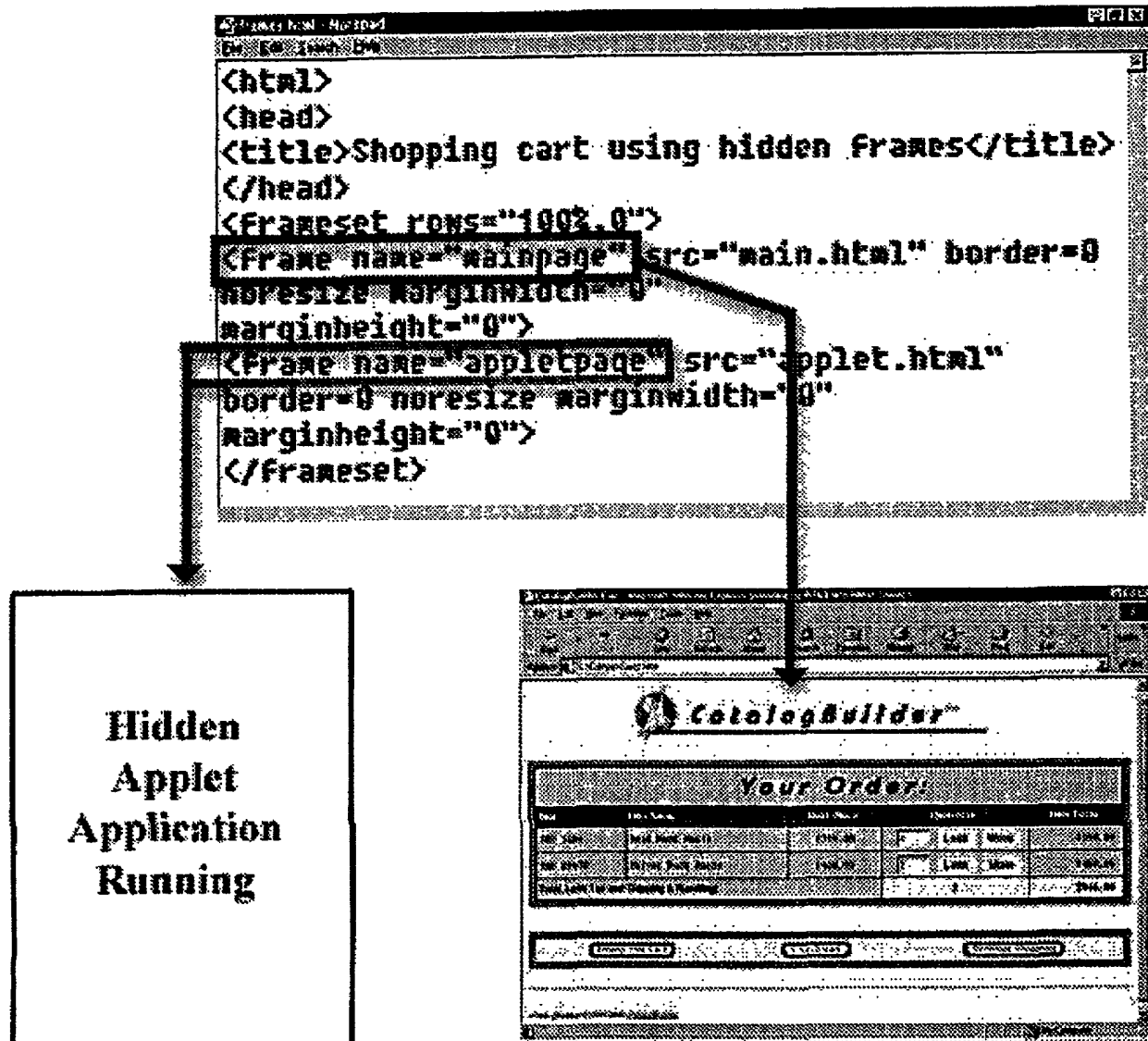


Figure #7 Persistence using a hidden running applet with embedded cart area.

100350 0536001

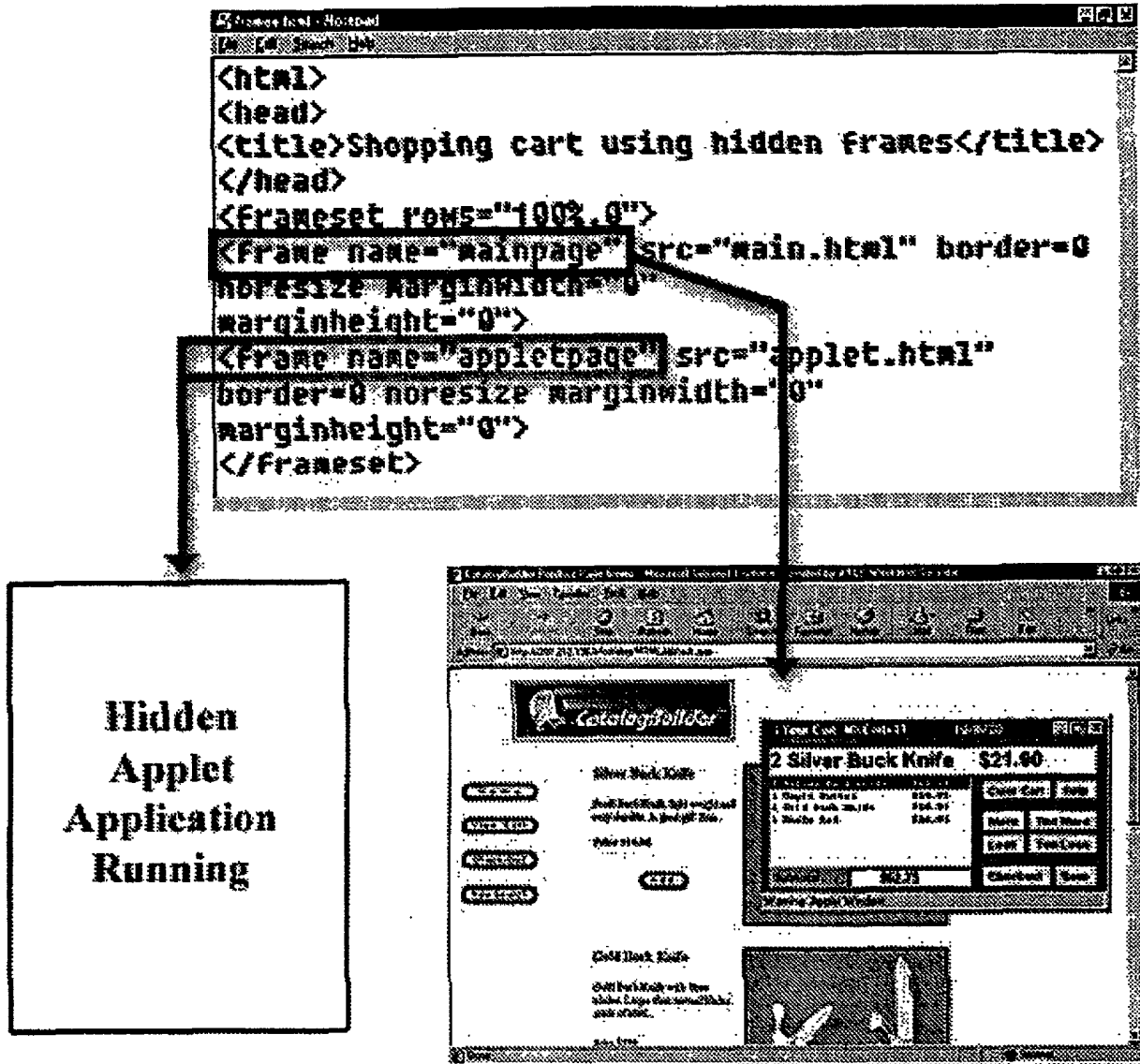


Figure #8 Persistence using a hidden running
applet with floating window cart.

1003550 102201
T02201 6552001

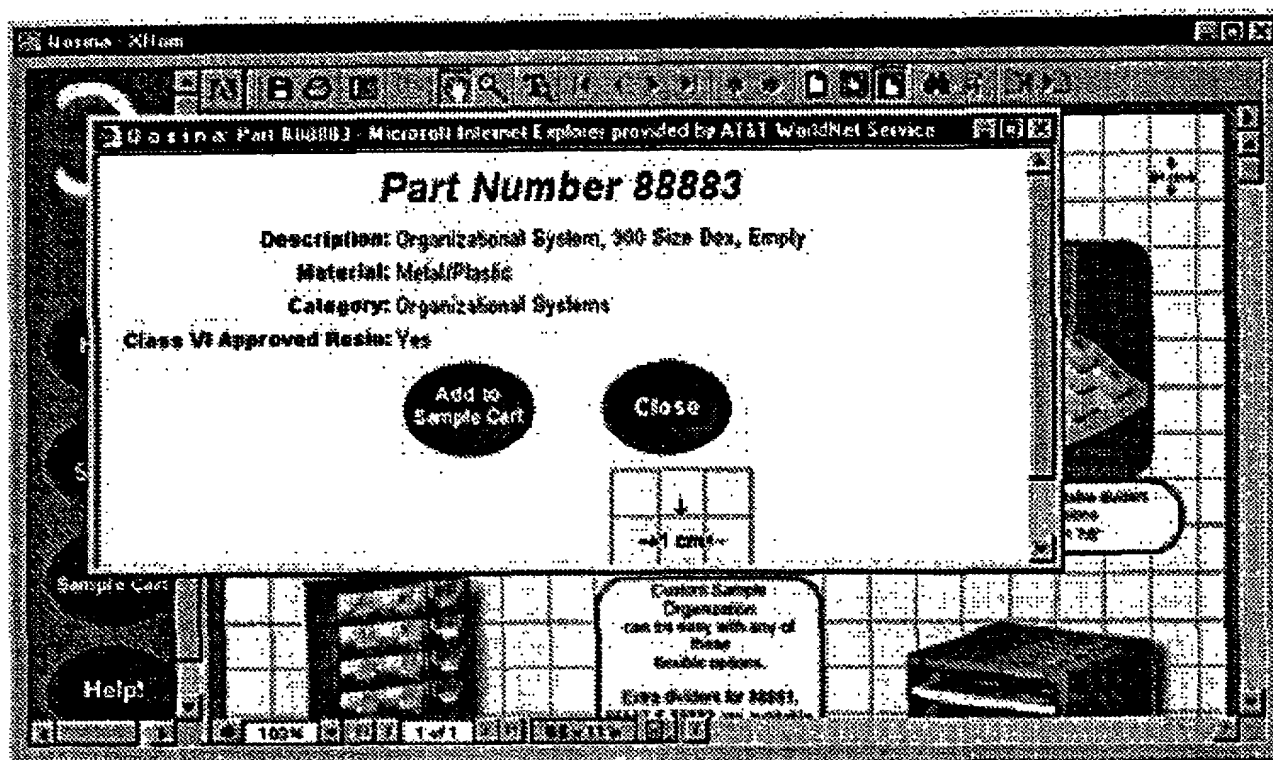


Figure #9 Proprietary PDF item ordering